

Esports and the Law

NEWS, CASE SUMMARIES, ARTICLES,
AND STRATEGIES CONCERNING ESPORTS AND THE LAW



WHY HACKNEY PUBLICATIONS?

Hackney Publications believes Esports and the Law (ESL) will bring a return to its sponsorship partner by becoming the 'go-to' legal leader in the space.



Holt Hackney

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PUBLISHER



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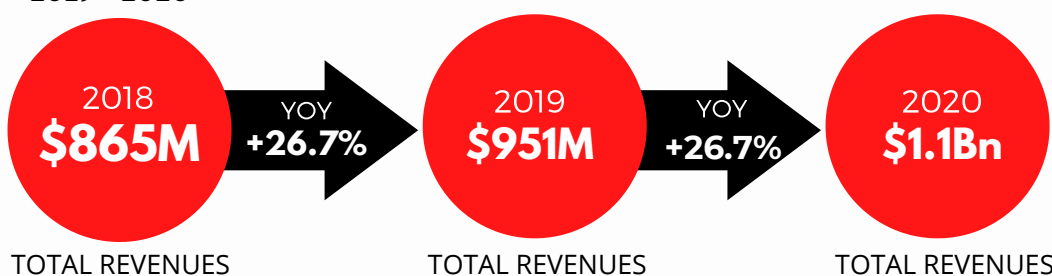
RIGHT NOW...

- Freemium Model with 360+ subscribers
- Creating partnerships with esport specific associations
- Quality subscribers for firms and companies to engage with
- Social Media platforms under Twitter and LinkedIn
- Above average post engagement rates of 3%
- Designed to be positioned as the leader in the space

**The Esports Industry already means business,
and is getting bigger quickly.**

ESPORTS REVENUES GROWTH

2018 - 2019 - 2020



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